

# INFORMATION SHEET LET'S LOOP SEATTLE

## What is Let's Loop Seattle?

Let's Loop Seattle a nonprofit initiative from the Hearing Loss Association of Washington, part of a national Get in the Loop! Campaign. Run by volunteer advocates from the hearing loss community, Let's Loop Seattle seeks to make the Puget Sound area the most hearing accessible place in the U.S.

## What role does Let's Loop Seattle Play?

Let's Loop Seattle builds knowledge about hearing loop technology, provides information and resources to facilities and users, supports certified installations, and most importantly, strives to bring hearing loop technology to the Puget Sound area.

# What is a hearing loop?

A hearing loop is a copper wire installed around a counter or throughout a venue or other space. A hearing loop sends a signal through a PA system to someone's hearing aid or cochlear implant.

### What happens after the copper wire does its job?

When a hearing aid or CI is turned to T-coil mode, the person can receive the signal from the loop.

#### Why are loops the favorite hearing-access technology for people with hearing loss?

First, hearing loops are discreet—no additional equipment is usually needed. People with hearing loss can participate the way others do.

Second, hearing loops customize sound for the user, so people can hear and understand with unusual clarity (no feedback or echoes.) Some people call hearing loops "a godsend" or "life-changing."

Third, loops create an infrastructure of sorts—an existing system of hearing access. Once this investment is made, much less effort and cost (in equipment, staff training, and planning) is required later.

#### How do I find out more?

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